



Documentation

Jan 2017



THEME CREATED BY

dyvelopment

Preface

Theme Infinite: a theme with perfection to near infinity. This beautiful theme is the most modern and customizable theme for Lightspeed eCom which is specifically focused on **speed, user experience** and **conversion boosting**. The theme is designed to be a perfect fit for every kind of store and has a relaxed and trustworthy appearance. There are features to give extra attention to product or categories on almost every page.

When you choose our Infinite theme you'll get features like (but not limited to):

- **Super fast** loading times
- Choose **different types of navigation** (mega menu, small menu en een medium menu)
- Extensive **customizable** to your own liking
- A lot of space for your **USP's** (unique selling points)
- Advanced **quick-view** feature, together with a fast **add-to-cart button**
- Add to cart button **always visible** on the product page
- Product information in **tabs** or **below each other**
- Built in support for Yotpo and Loyalty Lion, and **widgets** like Kiyoh and The Feedbackcompany
- Special **size chart feature** (also customizable to something else)
- Support for **count-down** deals / **timer**
- A lot of attention for **Call-to-actions**

For help and support visit our support center at <https://support.dydevelopment.com/>.

Would you like to receive more information about Fusion, its possibilities, or tailor made changes? Contact Dydevelopment!

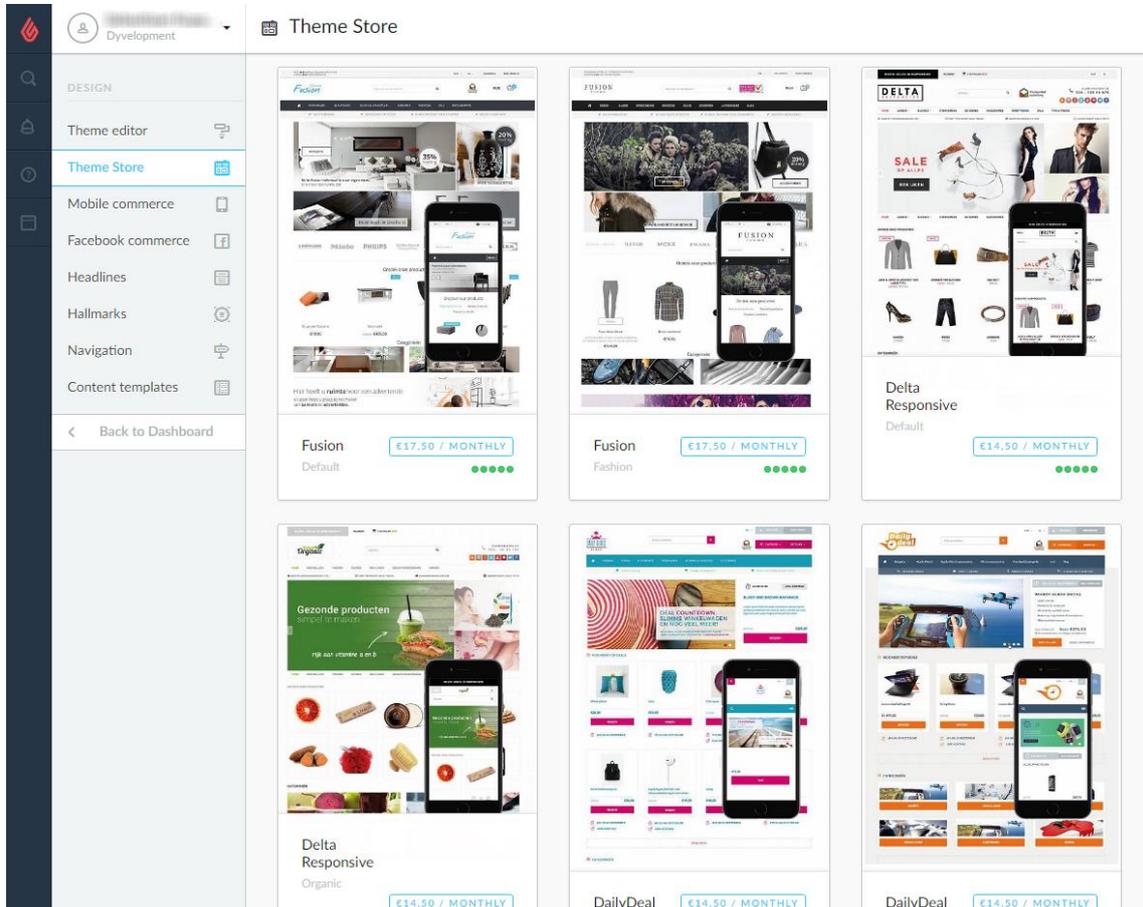
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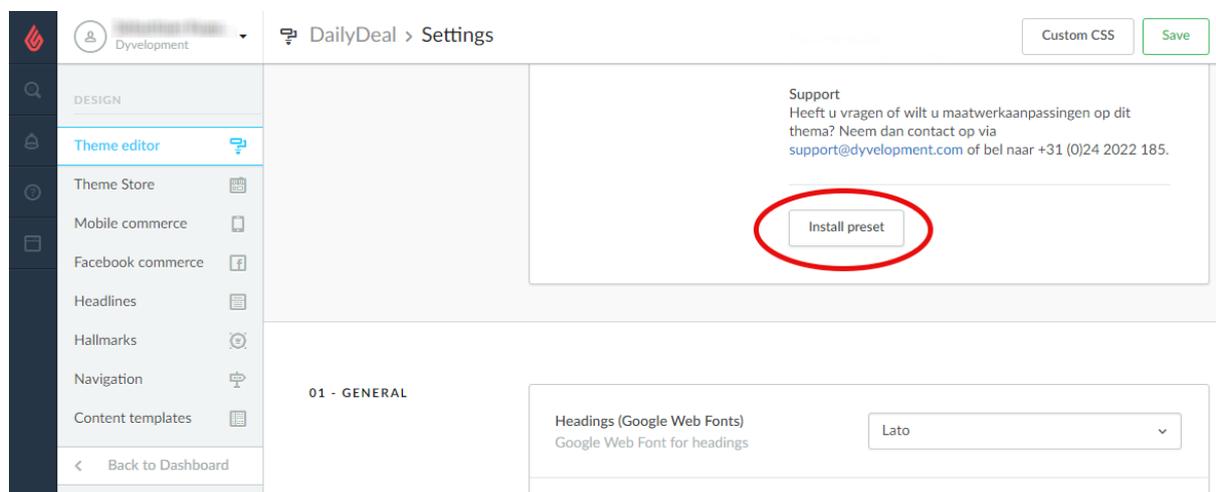
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1. Installation

To install the Fusion theme, go to the Theme Store of Lightspeed. There you can select the Infinite Theme from the list if you scroll down a bit.



After the theme has finished installing you'll be able to use one of our designed presets. You can choose from the Default (Home & Living), Fashion or Gadgets preset. Of course you can change the design with a few easy tweaks to your own liking. You can install a preset via Design > Settings.



2. Dimensions

While filling the theme with your images, banners and product photo's its good to know which image sizes to use for the best visual experience.

Below you'll find the recommended image sizes per feature (in pixels):

2.1 Homepage slider

You can choose the dimensions of the homepage slider yourself, as long as the slider's minimum width is 1140 pixels. The dimensions for the sub banners are also adjustable to your liking as long as they're the same size, but we recommend to use the format 950x400 pixels.

2.2 Homepage Highlights

You can also choose the dimensions for the Homepage Highlights yourself as long as the images are square. We recommend the size 800x800 pixels.

2.3 Category images

You can choose the dimensions yourself here as well, as long as the image is square. We recommend 500x500 pixels for these.

2.4 Product images

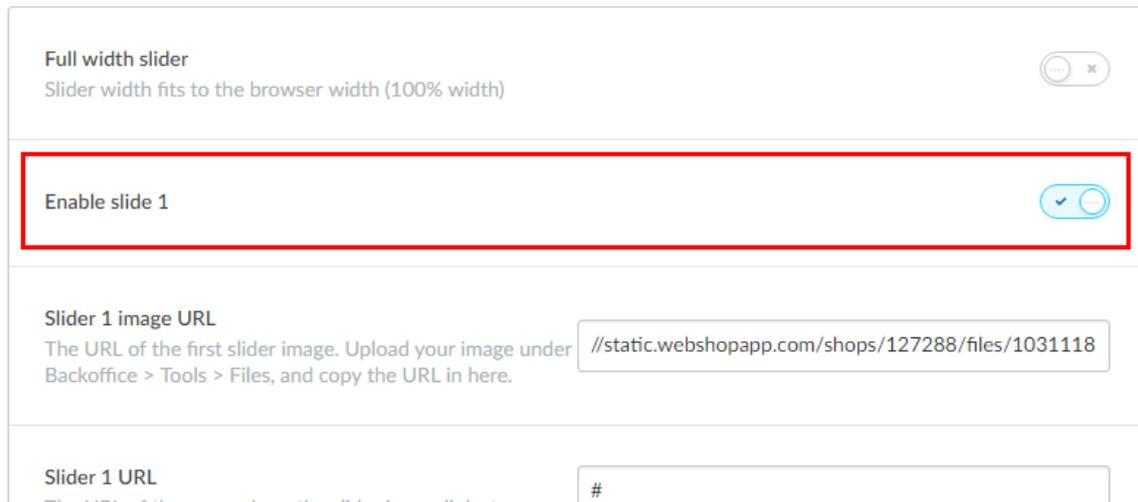
Our theme can handle all kinds of product image dimensions, but for the best experience we recommend 1040x1200 pixels.

2.5 Logo

Our theme is really smart, so you can also choose the logo size yourself as well. We do recommend a maximum size of 400x100 pixels.

3. Special features

3.1 Homepage slider and sub banners



Full width slider
Slider width fits to the browser width (100% width)

Enable slide 1

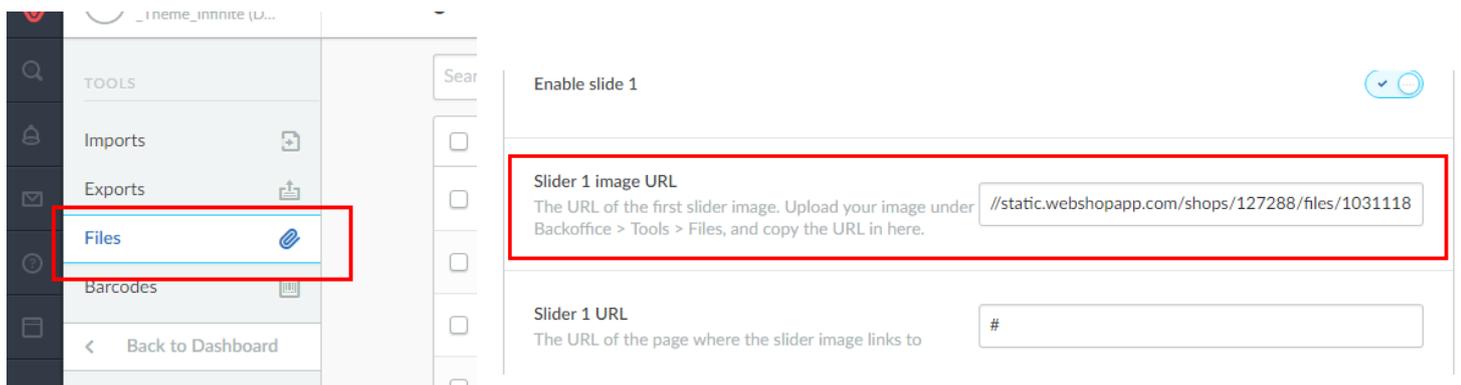
Slider 1 image URL
The URL of the first slider image. Upload your image under Backoffice > Tools > Files, and copy the URL in here. `//static.webshopapp.com/shops/127288/files/1031118`

Slider 1 URL
The URL of the page where the slider image links to. #

To add sliders and sub banners to the homepage, you go to **Design > Customize Theme**. Then you scroll down to the category "Homepage sliders". You can set up to 3 slider images here and two sub banners for below the slider.

Slider image URL

This is the URL of the slider image. You can upload the image in the backoffice under **Tools > Files**. After you've uploaded an image you can copy the URL and paste it in the slider setting.



Files

Enable slide 1

Slider 1 image URL
The URL of the first slider image. Upload your image under Backoffice > Tools > Files, and copy the URL in here. `//static.webshopapp.com/shops/127288/files/1031118`

Slider 1 URL
The URL of the page where the slider image links to. #

Step 1: Upload your image under **Backoffice > Tools > Files**.

Step 2: Copy the URL that Lightspeed has given you and paste this in the design setting "Slide X Image URL".

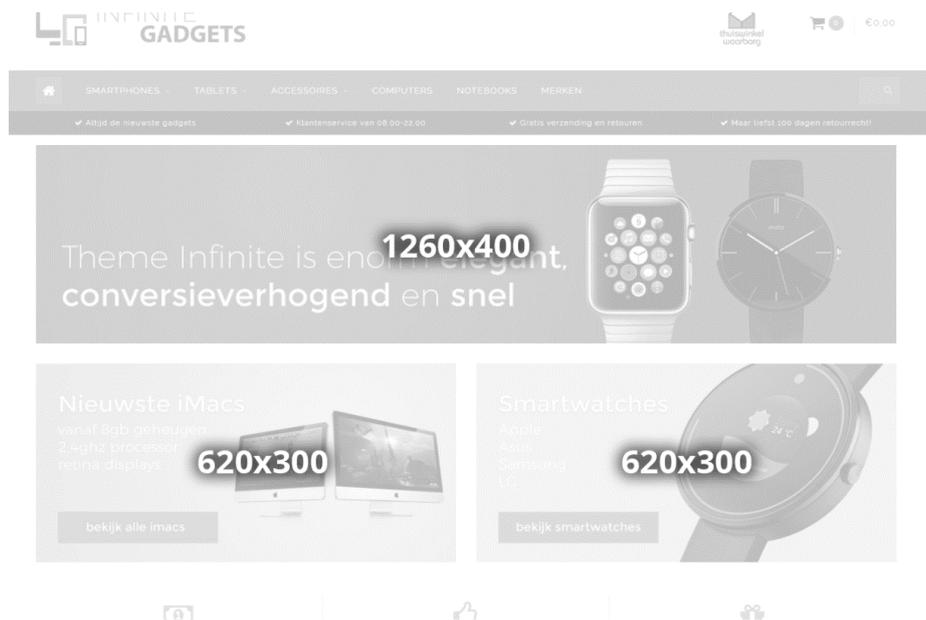
Slider 1 URL

If you want to make your slider clickable, you can enter the URL of the page where you want it to link, in this setting.

Dimensions:

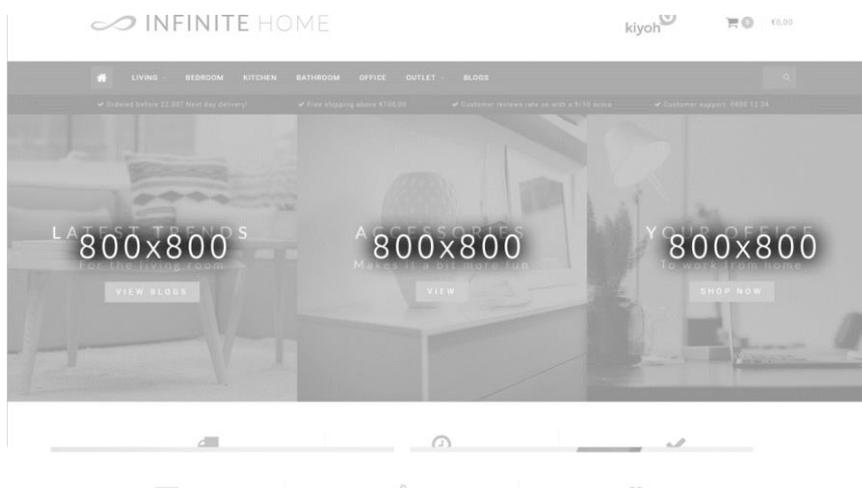
You can use dimensions as you wish for the sliders and sub banners. We advice to use a slider width of at least 1260 pixels, and a sub banner width of at least 620 pixels.

- Slider: 1260 pixels breed
- Subbanners: 620 pixels breed

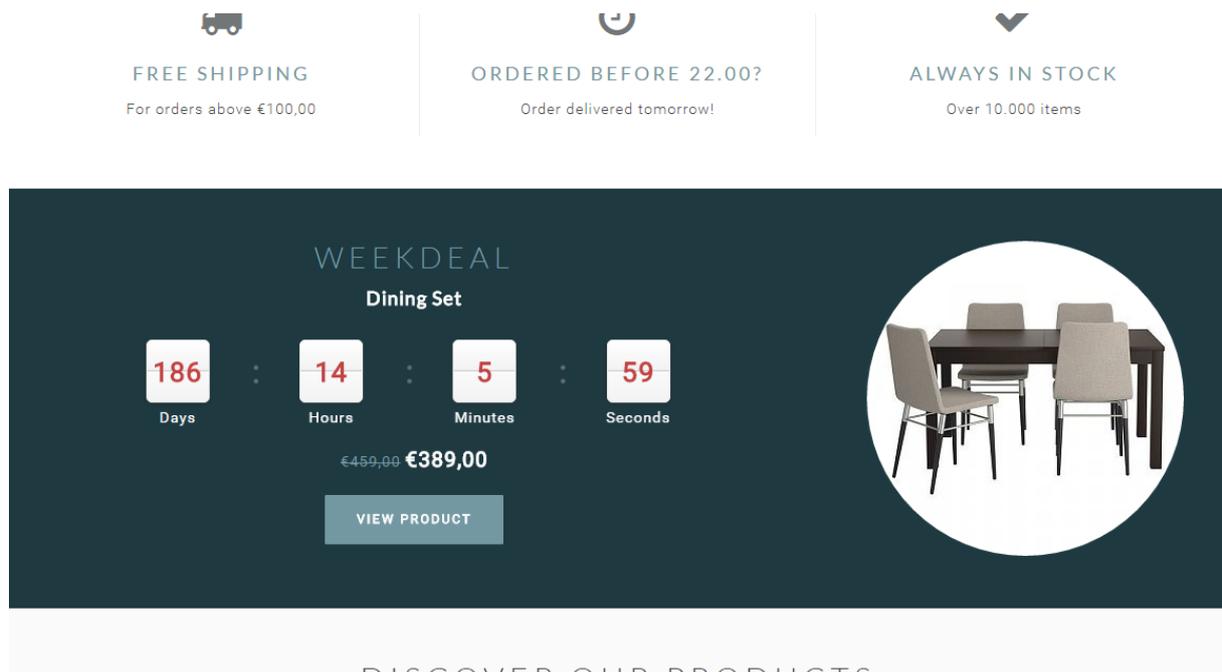


3.2 Homepage Highlights

For this to use you'll first need to activate the design setting "Homepage Highlights". The dimensions for the highlights can be defined by yourself as long as they're square. We recommend 800x800 pixels.



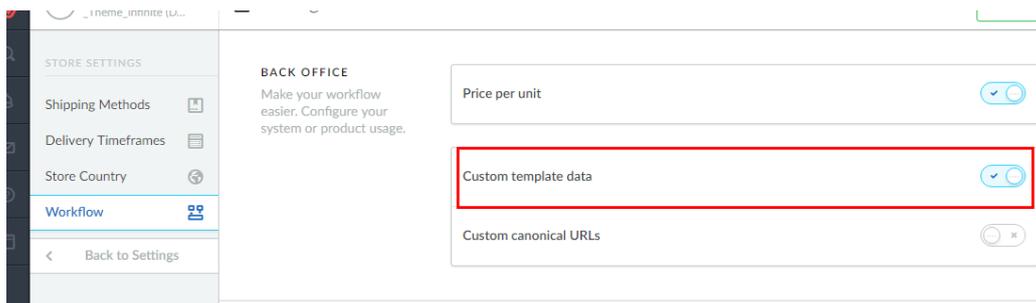
3.3 Homepage Deal



For this to use you'll firstly need to activate the workflow setting "Extra Template Data". After that you'll have to activate the design setting "Home deal", set a featured product and set up the timer in the product.

Step 1: Activate extra template data

You can activate extra template data in the backoffice via **Settings > Workflow > Extra template data**.



Step 2: Activate the design setting "Home deal"

HOMEDEAL

Homedeal enabled

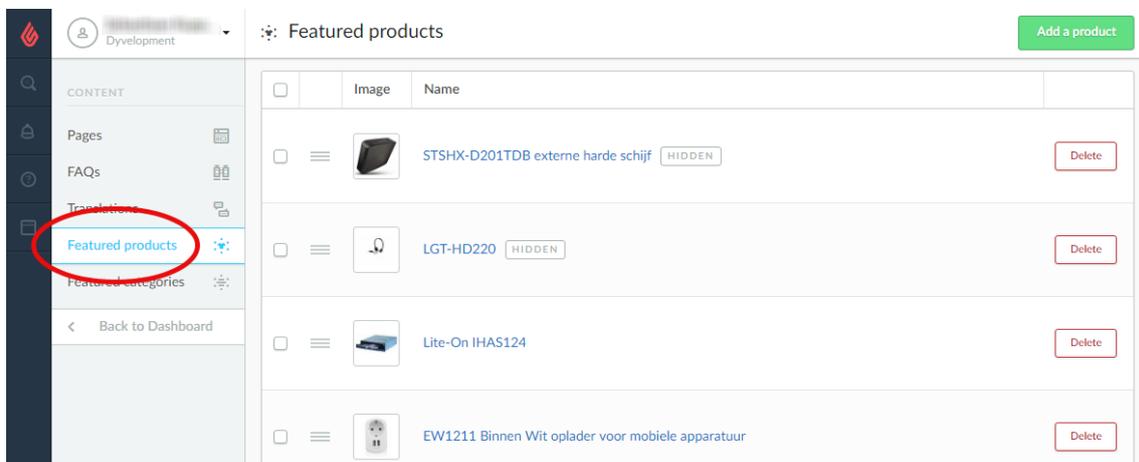
Shows and puts the first featured product in the homepage deal timer

Homedeal title

Text color #FFFFFF

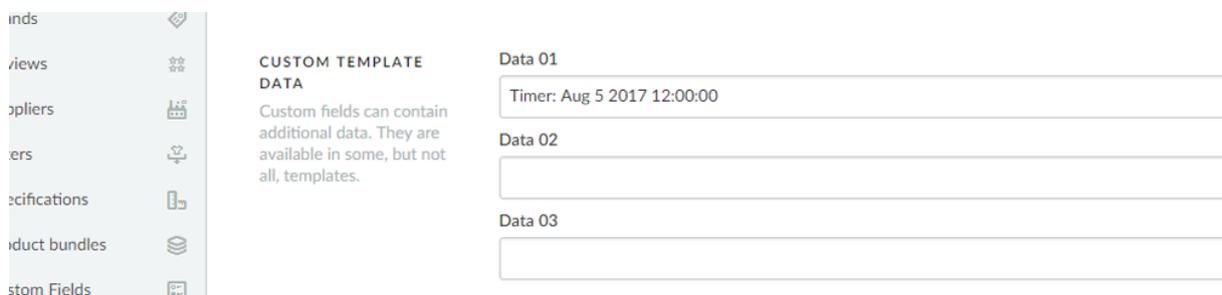
Background color #1E3940

Step 3: Add the product to the homepage under **Design > Featured products**. And be sure that the product is the first one in the list!



Step 4: Add the timer

Lastly you'll have to open the product in the backoffice, scroll down and look for the Data 01 field.



To activate the timer, you'll have to enter a piece of text starting with "Timer: ". After that you'll have to add an American date with short handed month names finished with a time notation in the format of hour:min:sec.

An example of a correct timer would be **Timer: Jul 6 2017 15:00:00**

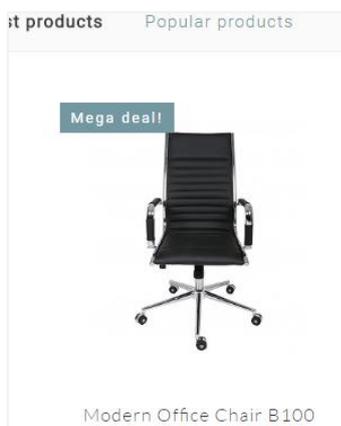
List of available month names:

- Jan
- Feb
- Mar
- Apr
- May
- Jun
- Jul
- Aug
- Sep
- Oct
- Nov
- Dec

Example timers:

- Timer: May 4 2017 00:00:00
- Timer: Oct 29 2017 12:30:00
- Timer: Feb 14 2018 11:20:30

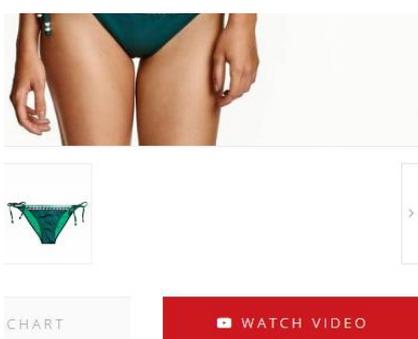
3.4 Sale labels



To set a label for a product yourself which is shown in product overviews, you can enter your own text within the product field “Data 01”. When you open the product in your backoffice, and scroll down, you will see this field at the bottom of the page.

If you don't see this “Data 01” text field, then first enable the setting “Custom Template Data” in the backoffice via **Settings > Workflow > Custom template data**.

3.5 Youtube video's



To show a Youtube button on the product page, you can enter the full Youtube URL in the product field “Data 02”. The video URL should look something like this:

<https://www.youtube.com/watch?v=Ov4pYp60B18>

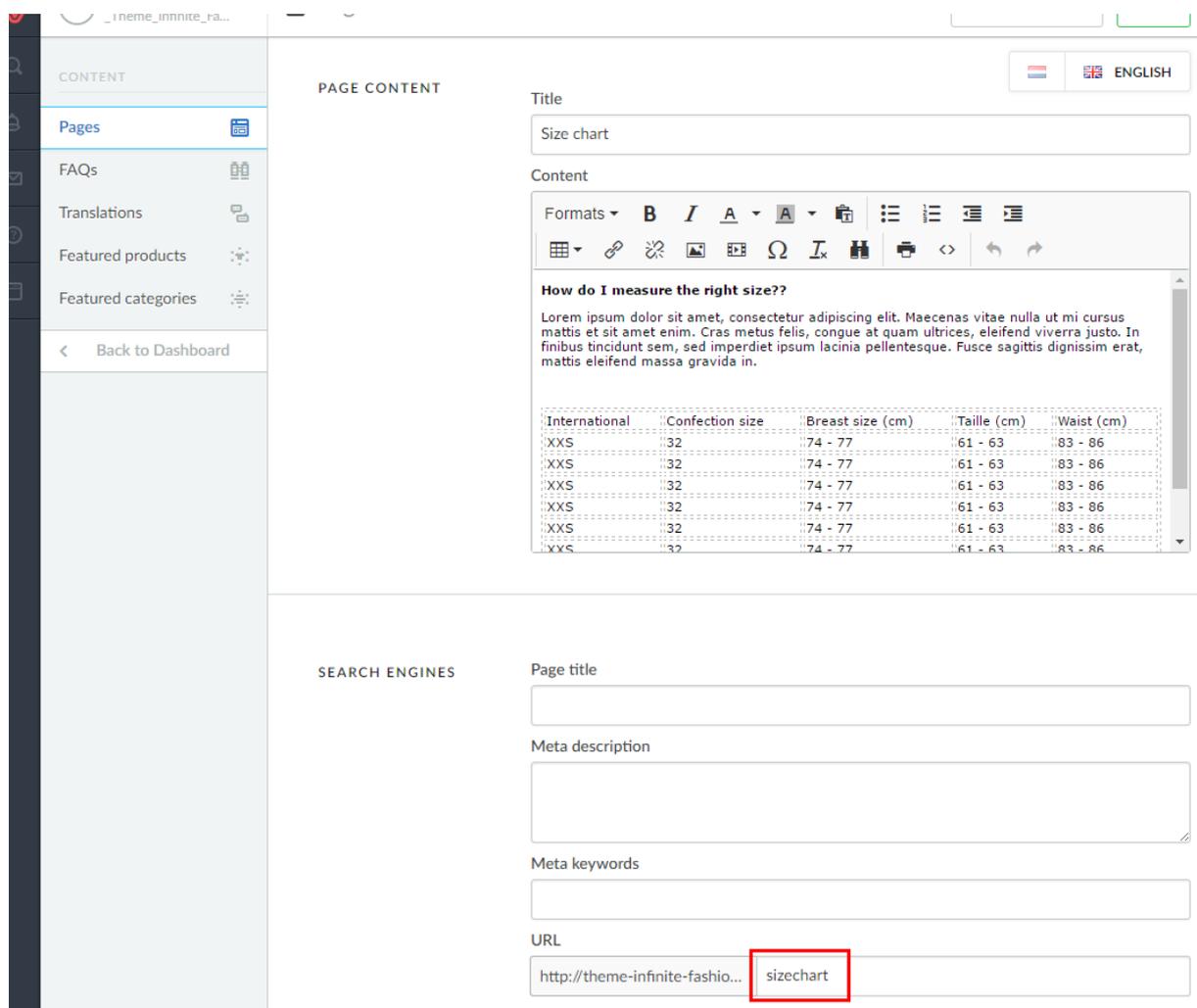
You don't see the text field “Data03” within the product? Please see chapter 3.4 to enable the “Custom template data”.

3.6 Size chart feature

To use this special feature which shows (for example) a size chart button on the product page, you first have to enable the design setting “**enable size chart**” under the category “product features”. To make this button work you will need to add a text page in the backoffice via **Content > Pages**.

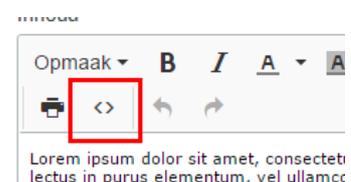
You can name this text page anything you want (so you could in theory also use this feature for something else than a size chart). The most **important** thing is that in the URL field the word **sizechart** is always filled in. The template finds the content of the popup via this URL, hence the important factor of the correct URL.

You can see an example below:



In this text page you can create your own size chart table with the text editor. If you wish you can also fill the page with something else than a size chart, as long as you use the URL “sizechart”.

An example HTML code for our demo size chart can be found on the next page. You can place this HTML code in the text editor via the code view button and paste it.



```
<p><strong>How do I measure the right size?</strong></p>
<p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas vitae nulla ut mi cursus
mattis et sit amet enim. Cras metus felis, congue at quam ultrices, eleifend viverra justo. In
finibus tincidunt sem, sed imperdiet ipsum lacinia pellentesque. Fusce sagittis dignissim
erat, mattis eleifend massa gravida in.</p>
<p>&nbsp;</p>
<table class="sizechart" style="width: 100%;">
<tbody>
<tr>
<td>International</td>
<td>Confection size</td>
<td>Breast size&nbsp; (cm)</td>
<td>Taille (cm)</td>
<td>Waist&nbsp; (cm)</td>
</tr>
<tr>
<td>XXS</td><td>32</td><td>74 - 77</td><td>61 - 63</td><td>83 - 86</td>
</tr>
<tr>
<td>XXS</td><td>32</td><td>74 - 77</td><td>61 - 63</td><td>83 - 86</td>
</tr>
<tr>
<td>XXS</td><td>32</td><td>74 - 77</td><td>61 - 63</td><td>83 - 86</td>
</tr>
<tr>
<td>XXS</td><td>32</td><td>74 - 77</td><td>61 - 63</td><td>83 - 86</td>
</tr>
<tr>
<td>XXS</td><td>32</td><td>74 - 77</td><td>61 - 63</td><td>83 - 86</td>
</tr>
<tr>
<td>XXS</td><td>32</td><td>74 - 77</td><td>61 - 63</td><td>83 - 86</td>
</tr>
<tr>
<td>XXS</td><td>32</td><td>74 - 77</td><td>61 - 63</td><td>83 - 86</td>
</tr>
</tbody>
</table>
```

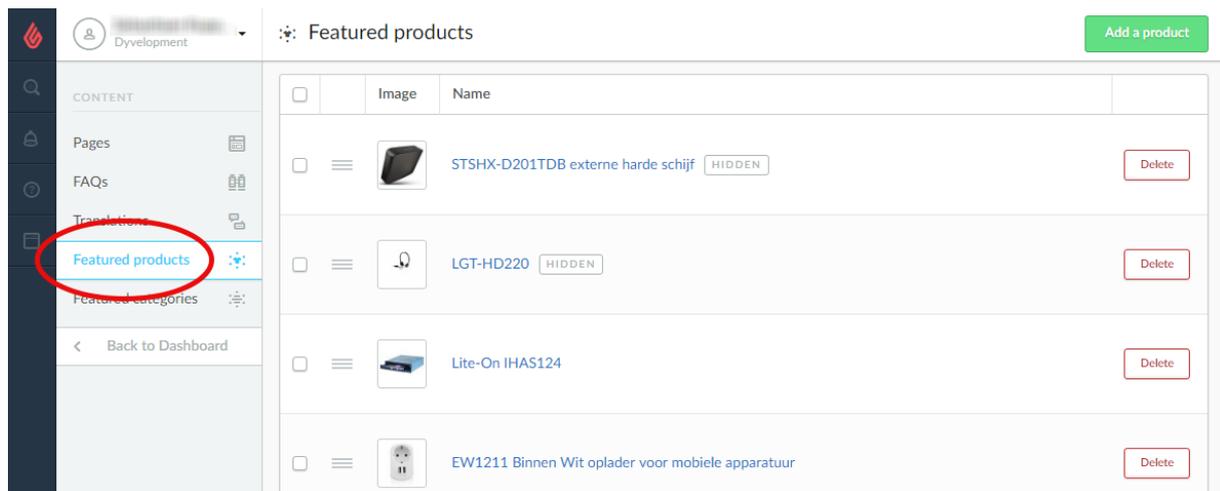
3.7 Brand slider homepage

To add the brand slider to the homepage activate the design setting "Homepage brands". After that upload your brand images in Lightspeed under **Products > Brands**. Be aware that the slider duplicates brand images if there are too few.

Dimensions: 280x180pixels

We advice to use some white space in the brand images to keep it more clean.

3.8 Product tabs homepage



On the homepage you will have the option to add products by displaying the tabs of the products.

Step 1: As soon as there are products in the web shop, you can choose the product selection that should be displayed on the homepage in the SEOshop under Content > Front page products (maximum of 8 products).

Step 2: After selecting the desired products you will have the option to sort the products and to change their positions.

3.9 Homepage categories

The categories displayed on the homepage can be selected in the under Content > Front page categories (this follows the same procedure as Front page products).

4. Settings

4.1 Typography

Titles

Choose the font to use for titles

Body

Choose the font to use for all other text

4.2 General colors

Highlight colors

This color is used as a highlight tint throughout the theme

Button color

The background color of buttons

Color body

Color of the text in your store

4.3 Notification bar

In this bar you can show a special notification to your visitors, for example if you have a special sale action or free shipping costs this month.

4.4 Cart features

Free shipping notice

Theme infinite has a smart shopping cart which can calculate if the customer has free shipping costs or not. For this to work you'll need to enter a (whole number) amount in the 'amount to free shipping' field, which is the amount you ship to your customers for free. The text the customer sees you can adjust under 'amount to free shipping text'.

4.5 Topbar

This is the bar at the top of the page where you have some space for an USP and where buttons for 'my account' are placed together with the language and currency selectors.

USP Text

Here you can place a special notice for customers to gain attention.

Topbar border / Topbar bottom border

Here you can activate a top border on the topbar (color same as topbar usp background color) or a border below the topbar which is light gray.

4.6 Header

Logo

Here you can place your shop's logo. You can choose the dimensions yourself, but we recommend not to go larger than 400x100 pixels.

Hallmark image

This is a good place to show a hallmark image. You can place any image you want so you're not limited to a hallmark.

Hallmark URL

Here you can give a link to your hallmark image

4.7 Navbar

Here you can set up your navbar.

Background

Here you can choose the background color of the bar.

Text color

The text color of the navbar main menu items.

Font style

You can choose between a thin font, normal font or bold font.

Letter spacing

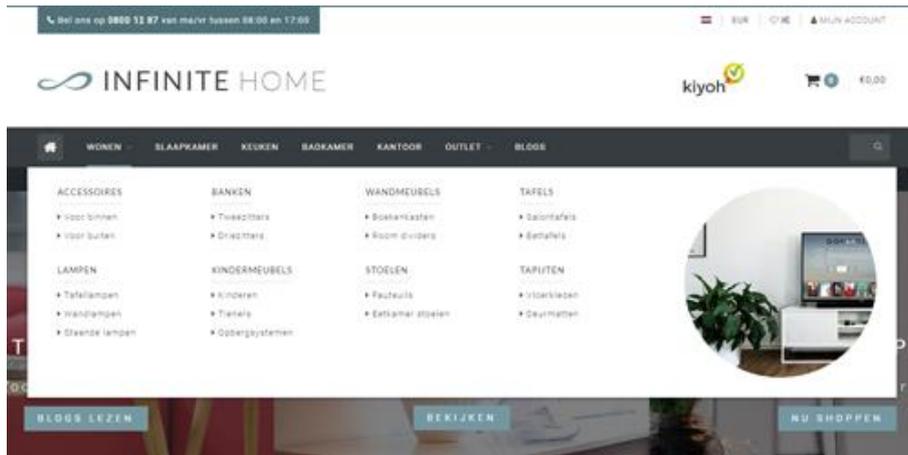
How many white space do you want between the main navbar menu items? Fashion shops mostly have 3 pixels. Other shops mostly 1,

Navbar type

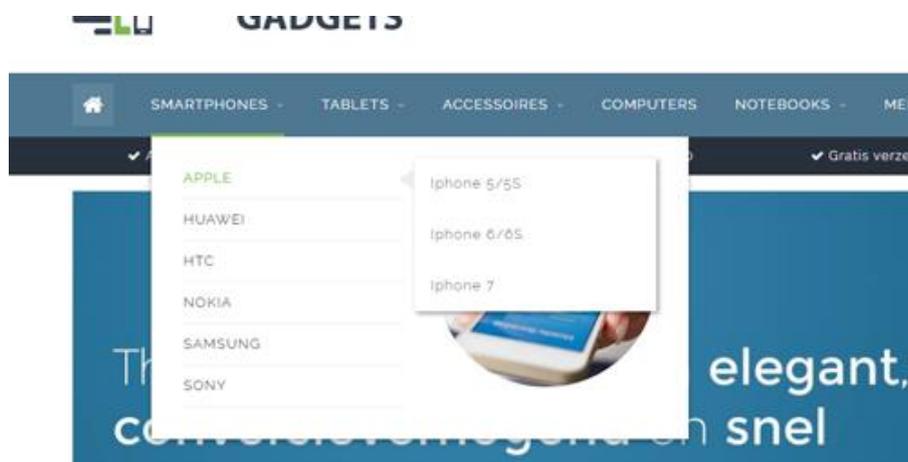
Here you can choose between:

- **Mega menu:** a large and wide submenu with items and sub items below each other. Also displays the category image at the side. Fit for shops with a lot of (sub) categories;
- **Medium menu:** a smaller menu with submenu items below each other at the first level. Also has a small category image next to it;
- **Small menu:** a simple standard small menu which shows items below each other and shows sub items on a mouse over.

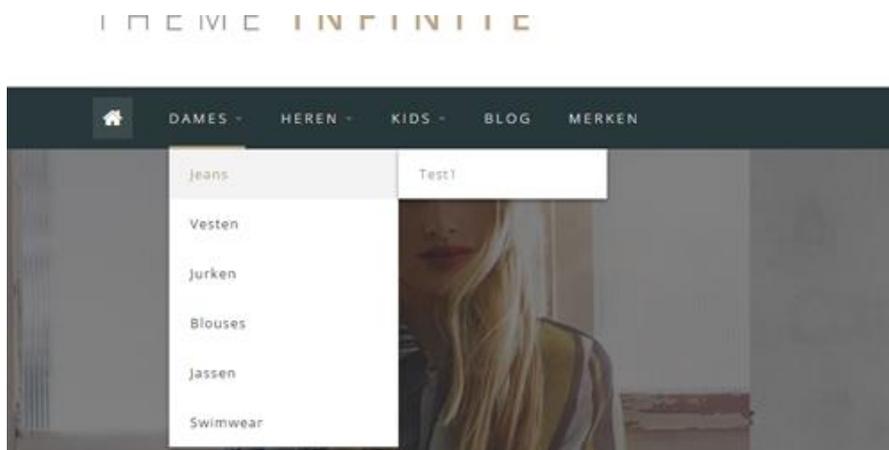
See the examples on the next page.



Mega menu



Medium menu



Small menu

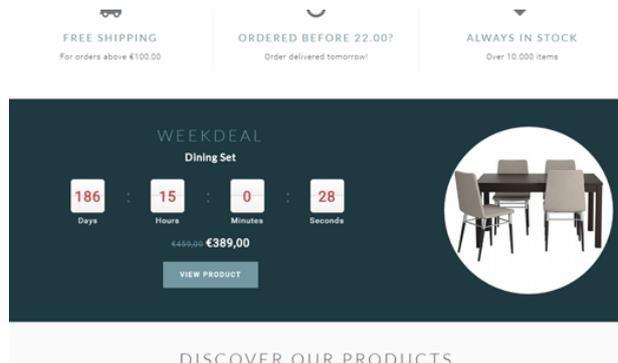
4.8 Homepage Highlights

This is the place where you can upload a maximum of 3 highlights for on the homepage under the menu bar / navbar.

Highlight tint

With this you can make the highlight white transparent or black transparent.

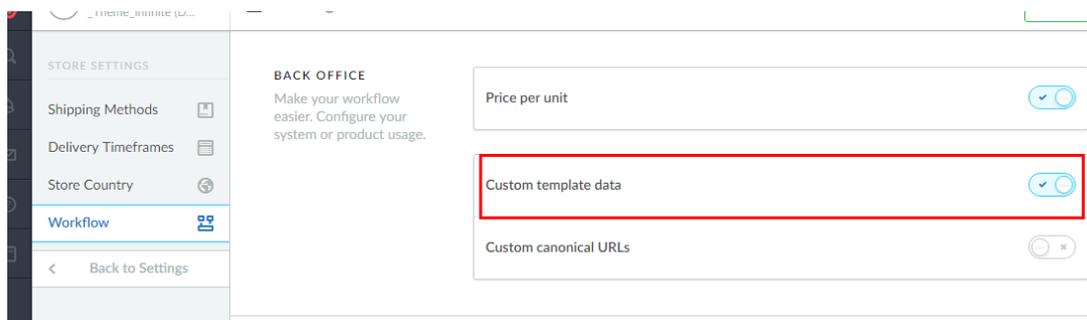
4.9 Homedeal



Here you can give extra attention to a product on the homepage which has a countdown timer.

To activate the homedeal you'll have to activate the design setting "homedeal enabled". After that the first featured product on the homepage will be placed in the homedeal,

To add a timer to this product you first have to activate extra template data in the backoffice under **Settings > Workflow > Extra template data.**



Now you can open the product in the backoffice, scroll down and look for the field Data 01.



To activate the timer, you'll have to enter a piece of text starting with "Timer: ". After that you'll have to add an American date with short handed month names finished with a time notation in the format of hour:min:sec. An example of a correct timer would be **Timer: Jul 6 2017 15:00:00**

If you enter the timer incorrectly it will possibly not work as it should.

4.10 Categories

Text position

Here you can choose the text position of the category content on 'collection' pages. These are the category pages with an overview of products. Here you can choose between to display the content at the top of the page, above the products or below the products.

Catalog text position

Here you can choose the text position of the category content on the 'catalog' pages. These are the pages which displays an overview of the subcategories. You can choose between the top of the page or bottom of the page.

Round category images

Here you can round the category images in the menu and in the category contents.

4.11 Shop USP's

These are the Unique Selling Points which shows on the homepage below the slider or highlights, and at the bottom of the page on all other pages.

You have space for 4 USP's and can set an icon, title and sub title. You can choose an icon from the list on this website: <http://fontawesome.io/icons/>

Here you can look for an icon that fits to your USP and enter the icon's name in the settings. For example "heart-o" or "truck". Without quotes of course.

4.12 Short USP's

Here are again 4 USP's which you can fill in with whatever is best for your shop. You can show these under the navbar and/or on the product page below the add to cart button.

Also here you can choose an icon from the site <http://fontawesome.io/icons/>.

4.13 Homepage slider

Here you can set up the homepage slider. The images for the slider can be uploaded under **Tools** > **Headlines**. For a more detailed explanation see chapter 3.1.

Enable

Here you can enable the homepage slider.

Full width slider

Here you can choose if the slider must fill the browsers width.

4.14 Contact details

Here you can enter some company contact details which are displayed in the footer.

Name

Here you can enter your company / shop's name.

Description

A short description of your company.

Phone number

Your company's phone number

Whatsapp

Your whatsapp number

E-mail

Your company email address

4.15 Product features

Here you can enable different product features

Show tags

Show tags on the product page

Keep stock

Keeps stock on the product page if your product is set to do so.

Show stock level

Show the stock level of products on the product page if the product is set to keep stock.

Enable size chart

With this you can enable the size chart feature on the product page, which shows a button that can open the size chart in a popup. To make this button work you'll have to create a text page in the backoffice under **Content > Pages**.

You can call this text page anything you want; the most important thing to make it work is to set the URL always to **sizechart**. For more detailed explanation please see chapter 3.6

Enable reviews

With this you enable the review functionality.

Split up product tabs

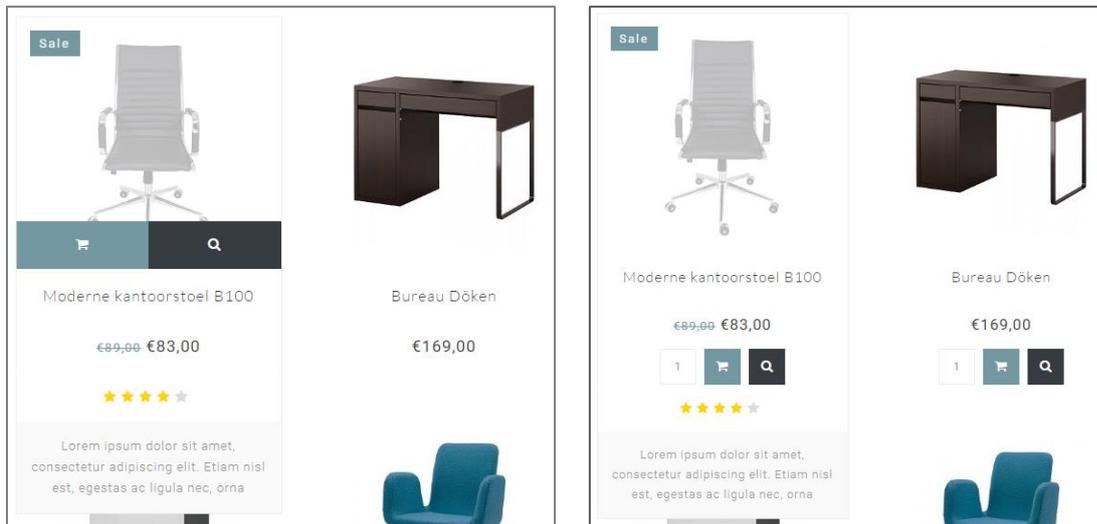
With this you put the product information on the product page below eachother instead of in tabs.

Show sale labels

When you discount a product a “Sale” label will be shown above the product image in the product overviews..

Product grid style

Here you can choose between two designs of the product grid. Default hides the buttons, Always shows the buttons below the price. See the next page for an example.



Standard

Always

4.16 Features

Kiyoh widget

Here you can enter you complete Kiyoh widget code (HTML) which will be shown in the footer.

The Feedbackcompany widget

Here you can enter the URL of your Feedback company widget file. This will end with the **.js** file extension. The url could be for example:

<https://beoordelingen.feedbackcompany.nl/widget/123456.js>

Yotpo ID

Are you using Yotpo reviews? Enter your Yotpo ID here.

4.17 Images

Here you can choose if images should be resized to always fit, or that they should be cut off if they dont fit perfectly.

4.18 Newsletter

Here you can enable the newsletter functionality

4.19 Social

Here you can enter your social media page URL's.

4.20 Google shop review stars

Our template supports (shop) review stars in the organic search results of Google. In these settings you'll have to fill in what your score is, the maximum reachable score, the amount of reviews and the amount of reviews.

4.21 Loyalty Lion

Here you can easily enable Loyalty Lion if you make use of that. Just enter your Token and Secret to activate, or leave blank to disable.

Contact

Do you have any questions? Or need some custom work done? Feel free to contact us through <https://support.dydevelopment.com/>.

dydevelopment

